



MARSANTA

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SUN DRIED TOMATOES

Better than Fresh - Dried is Best!

Tomatoes are one of a few vegetables that have had great culinary influence. It is a berry and a member of the nightshade family like the potato. Native to South America, the tomato was originally raised as a decorative plant since it was feared to be poisonous. Some people claimed this fruit had aphrodisiac powers and in fact the French called them the "love apple".

Sun dried tomatoes that are naturally dried in the sun retain most of their nutrients. Intensely flavoured, richly coloured, chewy and sweet, sun dried tomatoes are one of the most versatile fruits and vegetables.

Tomatoes are high in Vitamin A which is known to be good for eye sight and skin. Also Vitamin C which helps boost the immune system, along with Calcium for stronger bones and teeth and Potassium which helps fight fatigue.



Doctors strongly recommend men should eat more tomato products because they are rich in lycopene, which is said to lower the risk of prostate cancer, according to Dr. Edward Giovannucci of Harvard of University School of Public Health.

Women who consume the most lycopene are supposed to be less likely to have precancerous cervical cells. If you suffer from skin disease, a tomato a day may keep the doctor away, as tomatine, tomato's principle alkaloid, concentrated in its branchy leaves and green fruit, heals certain fungous diseases of the skin.

THE REAL DEAL ON SUN DRIED TOMATOES

Marsanta imports regular sun dried tomato halves and ready to eat sundried tomatoes. Ready to Eat SD Tomatoes are available in both diced and halves. As the ready to eat are a higher moisture, softer product, they are vacuum packed in 2 x 5kg, and should be kept in coolstorage after opening. Ready to eat sun dried tomatoes are vacuumed packed 2 x 5kg to keep product fresh and moist. Ideal for salads, pasta, sandwiches, snacks and many more creativities.

If you do not wish to receive this newsletter, please email
nuts@marsanta.co.nz
and we will remove you from our mailing list.

THE REAL DEALS

This Month our Real Deals are based on quantity offers. Buy minimum quantities as indicated to receive extra special pricing.

While stock lasts only, as some products are limited in quantity.

MEDIUM BRAZILS

Minimum 20 cartons (20kg each)
@\$9.80 per kg

PEANUTS, ROAST IN SHELL

Minimum 20 cartons (25kg each)
@\$1.98 pr kg

NATURAL ALMONDS

Minimum 20 cartons (22.68kg each)
@\$10.75 per kg

TURKISH APRICOTS - WHOLE #7

Minimum 50 cartons (12.5kg each)
@\$2.98 per kg

TURKISH APRICOTS - WHOLE #2

Minimum 50 cartons (5kg each)
@\$4.50 per kg

ASHLOCK PRUNES

Minimum 30 cartons (11.34kg)
@\$4.50 per kg

PEANUTS BLANCHED RAW 29/33

We have new stock fresh out of the container.

Packed in 25kg vacuum bags we can offer volume deals for anything from 1000 kg to 100 MT. call now for details.

EMAIL COMMUNICATION

Marsanta publishes a series of regular flyers, including product information, special deals etc. If you are not receiving these flyers, register your email address at nuts@marsanta.co.nz or contact your Marsanta Trader today! The deals are almost to good to be real!

PRODUCT UPDATES:**MANGO SLICES ESSENTE**

New season A10 Mango Slices land in mid-June. This year's crop ran out early so there has been a gap in supply.

Indent offers are available for supply directly from the container. Pack size will be the same as last year—3 x A10.

JUMBO SULTANAS

Landing in late June is a container of Jumbo Sultanas. (Standard Sultanas measure 9-11mm, and Jumbo 12-15mm)

For orders of a minimum of 10 cartons (each 12.5kg) placed prior to arrival of the container on 20 June, we can offer at the introductory discounted price of \$1.98 kg. Call your Marsanta Trader now for more information.

PINE NUTS

Small Pine Nuts are now available ex stock, packed in 12.5kg at \$18.50 kg. New stocks of medium Pine Nuts arrive late June.

The international Pine Nut market is currently being dominated by large holdings of Pine Nuts held in Mongolia. Most Pine Nuts are collected from the wild, from forests between China, Mongolia, Russia and Korea. Stocks normally pass through Mongolia to China, to factories in China where they are dried and hand peeled. This year the Mongolian Government has taken a stand in an effort to extract extra taxes from traders, and will not currently issue export permits for approximately 3000 MT of stock. This is a significant proportion of total world consumption, and has as a result forced prices up.

At some stage this dispute will have to be resolved, and we can then anticipate a tumble in prices when this stockpile is unleashed on the market. With prices at these high levels we would recommend keeping stockholdings to a minimum.

FIGS #2 now available

This is a new line for us—large figs—especially for premium retail outlets. Our regular stock line of Figs is #5, which averages 22–24 mm diameter. #2 Figs are 31–33 mm diameter. Packed in 10kg cartons at \$6.20 kg

PRETZELS

Now in stock—USA mini twist Pretzels packed in 20lb (9.07kg) cartons. Price \$4.94 kg with discounts available for quantities.

DATES

We have now landed all our supplies of Iranian Dates for the season. Aside from the political difficulties which are starting to arise with respect to imports from Iran, it is important that all Dates are exported from Iran before the end of April. Storage conditions in Iran are not the best, and as temperatures start to rise at the start of the summer in Iran, so too does the danger of deterioration of the product. Therefore we ensure that we hold all our date stocks in New Zealand, in cooler conditions, for the second half of the year.

As supplies traditionally tighten towards the end of the year, we would urge customers to contract requirements now until end December.

ANNOUNCEMENT

As of 1 June Davis Trading acquired the Marsanta Foods business from the owners, Aquiline Holdings. Marsanta will continue to operate as a separate sales and marketing company with Purchasing, Administration, Management and Logistics support provided by Davis Trading. The acquisition is very exciting for Marsanta who will now have the backing and support of a much larger importer and achieve greater economies of scale with the combined volume of both companies.

Essentially it is "business as usual". Other than an invoice that looks slightly different, you will be dealing with Marsanta staff selling Marsanta quality product, and Marsanta service. For more details, please talk to your Marsanta Trader

BASMATI RICE

The word Basmati means "The Queen of Fragrance" in Hindi. Basmati is well known for its fragrance and delicate flavour. Basmati Rice is high in fibre and is a good source of Iron, Selenium, Thiamine and Niacin.

Whereas for most products, the fresher the better, Basmati Rice is better aged.

Aging the harvested rice, decreases its moisture content and enhances the distinctive nut like flavour and aroma. Marsanta's Basmati Rice is aged 18 months from harvest..

**SAFFRON...**

As we all know Saffron is the most expensive spice in the world. A pound of dry saffron (0.45 kg) requires 50,000-75,000 flowers, that's the equivalent of a football field's area of cultivation and they are all hand picked. Each flower has only three stigmas, which are picked and then dried..

Saffron is used as a cooking, seasoning and colouring agent in food. Saffron is characterised by a bitter taste and a hay-like fragrance. It also gives food a rich golden-yellow hue.

The saffron crocus thrives in climates where hot, dry summer breezes blow across arid and semi-arid lands. Most saffron is grown in a belt of land ranging from the Mediterranean in the west to Kashmir in the east. Annually, around 300 tonnes of saffron are produced worldwide. Iran and Spain are the major producers of Saffron. Marsanta has Ground Saffron 0.5 gram and Saffron Treads in 0.5 gram and 1 gram sizes.

WEB SITE

The Marsanta Website is looking a little tired, but we do have a new one under construction. However, until the new site appears—you will always be able to find out latest newsletter posted at www.marsanta.co.nz

PRICE LIST

We try to keep our prices stable, but unfortunately price fluctuations do occur. With constant new arrivals, commodity price fluctuations at source, and changes to the exchange rate, it is inevitable that prices move.

Updated Price Lists are always available from Marsanta—contact your Trader today to have a new price list emailed to you.

HERBS & SPICES

We have an extensive range of Herbs and Spices available in 500g packs. Full details of the range are on our current price list.

KARA COCONUT CREAM

A reminder that Marsanta is the New Zealand Master Importer for the Kara range of Coconut Cream (and Pineapple) products. Call us for information and/or referrals to our Foodservice and Retail distributors.

HAZELS

Back in stock are 11-13mm Turkish Hazels, packed in 12.5 kg ctns at \$16.15 kg. Hazelnut prices are falling, so new container landing in early July will be cheaper. Ask now for indent pricing.